

# PRESS RELEASE

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Specialist rehabilitation company unveils new bespoke service for older people and those living with dementia.

Hobbs Rehabilitation, known across the south of England for its specialist neurological services, has responded to the **growing demand for support and therapy intervention for older people** with non-neurological health needs.



Rhian Cross, the Occupational Therapist heading up the new service, explains, "At Hobbs we are passionate about enabling people to live the lives they want to live and that doesn't



stop in later life. We meet many people who want to increase their independence or reduce their reliance on carers, or who want to return to a regular activity or participate in a special event. We have designed a service where support, creative problem solving and rehabilitation is tailored to each individual's needs, and where the goals are set by the client, however obscure they may be!" The Older People service **includes help with fall prevention, improving confidence and independence, safety in the home and accessing social**

**activities.** Therapists are happy to see clients in their own home or care home, or



at one of the Hobbs Rehabilitation centres.

The new venture also includes a **specialist dementia service which offers a combined Neuropsychology and Occupational Therapy assessment** with ongoing support, advice and recommendations for people living with dementia and their families. Nicky Ellis, Director of Hobbs Rehabilitation states, "Small changes can make a big difference. **For the cost of one week in a care home, a specialist rehabilitation package could be provided to increase strength, independence and safety in your own home."**

Hobbs Rehabilitation has been a part of the #RehabMatters social

media campaign and was mentioned in a recent parliamentary debate by MP Steve Brine as a good example of what rehabilitation can achieve. Rhian explains, "The ethos of the company is one of finding solutions and empowering clients to achieve things that they may have previously not thought to be possible. We are now living at a time where the older population is increasing in number and statutory resources are limited, so we want to **help clients find ways to keep themselves active, independent and engaged in society.**"

Hobbs offers input from a range of therapists, including physiotherapists, occupational therapists, speech & language therapists, psychologists and orthotists. They also run exercise classes in the community and 'functional fitness MOTs' to give older people an idea of how their physical function compares to that of their peers.

Further information about the new service can be found at [hobbsrehabilitation.co.uk/older-people-service](http://hobbsrehabilitation.co.uk/older-people-service) or by emailing [olderpeople@hobbsrehabilitation.co.uk](mailto:olderpeople@hobbsrehabilitation.co.uk).



In addition to the Older People service, Hobbs Rehabilitation provides plenty of expertise suitable for older people, such as a host of other exercise classes for those with neurological conditions such as Stroke, MS or Parkinson's. Of note is the award-winning **speech & language therapy team who have recently won a national award** for their partnership with the NHS providing inpatient, outpatient and community services, including a tele-swallowing service. Hobbs Rehab is one of the few licensees for the PD Warrior program (an exercise philosophy

designed to slow Parkinson's down) in the south and this year launched the 1st PD Boot Camp in the UK, which was such a success that the next one is in the pipeline already.

**A comprehensive provision for older people with or without neurological conditions.**

Founded by Nicky Ellis and Helen Hobbs, HOBBS REHABILITATION offers inpatient and outpatient rehabilitation with a team of over 70 specialist clinicians including physiotherapy, occupational therapy, psychology and more, across the south of England. Hobbs Rehabilitation are proud winners of several awards including the SEHTA awards for their Partnership with the NHS and a recent nomination for the Excellence Network Award from Parkinson's UK, the largest charity funder of research into Parkinson's in the UK. Experts in clinical education, Hobbs Rehabilitation runs national training for some of the specialist neurotechnology they have available and regularly participate in clinical trials and case studies both nationally and internationally. For more information please visit [hobbsrehabilitation.co.uk](http://hobbsrehabilitation.co.uk)